PRIVACY NOTICE ON THE PROCESSING OF PERSONAL DATA PURSUANT TO EUROPEAN REGULATION 2016/679 (ARTICLE 13) AND APPLICABLE NATIONAL LAWS

We inform you that the personal data you provide will be processed by **ECOPNEUS S.C.P.A.**, VAT No. 06516590962, with registered office at Via Messina 38, Torre B, 20154 Milan (hereinafter the "Controller"), which may be contacted for these purposes at privacy@ecopneus.it. The Controller has implemented appropriate technical and organisational measures to ensure the protection of your personal data. Personal data means information relating to an identified or identifiable natural person (the "Data Subject"). "Processing" means any operation carried out using electronic means or on paper, including, by way of example and without limitation, the collection, organisation and storage of personal data.

The Company has also appointed a **Data Protection Officer (DPO)**, Avv. Diego Perini, who may be contacted at diego@studiolegalediegoperini.it.

What personal data we process, why we process it (legal bases and purposes), and how long we retain it

We process non-special-category personal data (name, surname and email address) to enable you to use the services offered by the website https://www.ecopneus.it/ (the "Website") to contact the Controller and receive responses to requests for information, suggestions, comments or assistance with the Website's services. Providing this data is optional; however, if you do not provide it, the Controller will be unable to handle your message.
The data will be retained solely for the purpose of handling the message for which they were provided and will be deleted no later than 12 months thereafter.
When users browse the Website, the following information (so-called "browsing data") may be collected and stored in the Website's server (hosting) log files:

– Internet Protocol (IP) address;
– browser type;
– details of the device used to connect to the Website;
– name of the Internet Service Provider (ISP);
– date and time of the visit;
– the webpage from which the visitor arrived (referrer) and the page visited before leaving the Website.

This data is used for statistical and analytical purposes, solely in aggregated form. The IP address is used exclusively for security purposes and is not matched with any other data.
Data collected by the Website during its operation are retained only for as long as strictly necessary to carry out the specified activities. Data (IP addresses) used to ensure the Website's security (e.g. to block attempts to damage the Website) are retained for 12 months.
Data used for analytics (statistical) purposes are retained in aggregated form for 12 months.

Who will have access to your data?

Personal data may be disclosed to public authorities where they submit a justified request and such disclosure is required by law. Personal data may also be accessed by data processors (appointed pursuant to Article 28 of Regulation (EU) 2016/679) and by authorised or designated internal personnel (Article 29 of the Regulation and Article 2-quaterdecies of Legislative Decree No. 101/2018), who have been duly instructed and trained by the Controller. An up-to-date list of data processors may be requested from the Controller.

Where will your data be processed?

Processing will take place at the Controller's or its processors' premises, on servers located within the European Union, using manual and electronic procedures and with all necessary safeguards to ensure the security and confidentiality of the information collected. If the data are transferred to a third country or an international organisation, the limits and safeguards set out in Chapter V of the GDPR will be observed.

What are your rights and whom should you contact to exercise them?

In relation to the above processing, the Data Subject may exercise all the rights provided for in Articles 15–22 of Regulation (EU) 2016/679, including the rights of access, rectification, erasure, restriction of processing, objection and data portability, where this does not conflict with legal provisions or contractual obligations and is technically feasible. To exercise these rights, the Data Subject may contact the Controller by emailing privacy@ecopneus.it. Alternatively, the Data Subject may contact the Data Protection Officer (DPO), Avv. Diego Perini, at diego@studiolegalediegoperini.it.

A complaint may also be lodged with the supervisory authority at any time www.garanteprivacy.it.



Where the processing of personal data is based on consent, the Data Subject has the right to withdraw that consent at any time, without affecting the lawfulness of processing based on consent before its withdrawal.

The full texts of Regulation (EU) 2016/679 and the applicable national laws on the protection of personal data are available on the website www.garanteprivacy.it.


